FOR IMMEDIATE RELEASE
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Headshots of each of the runners are available here.

Marlene Meyerson JCC Manhattan
Named Official 2018 Charity Partner of the
TCS New York City Marathon

New York, NY (October 25, 2018) – The Marlene Meyerson JCC Manhattan is thrilled to announce that for the first time, it has been selected as an official charity partner of the 2018 TCS New York City Marathon. Five Team JCC runners will compete in the prestigious race on Sunday, November 4, representing the Upper West Side institution. Each has committed to raising a minimum of $2,500 in support of the JCC’s programs and events, which benefit the local community.

“It’s a huge honor to have been awarded a team for the world-famous New York City Marathon, and we can’t wait to cheer for our runners during the race,” said Mindy Schachtman, chief development officer of the JCC. “Their commitment to training and to raising critical funds to support the JCC’s programs is so admirable.”

Team JCC bios are below:

**Betsy Goldin**  
Favorite thing about running: *It just makes me happy!*  
Choose to run for the JCC because: *It’s always been a dream of mine to run the NYC Marathon, and I was thrilled to do it for an institution that means so much to me and my family.*  
Listens to: *Podcasts and girl-power songs*  
Favorite place to run: *Central Park*  
Post-Marathon plan: *Eat, drink, and be merry…then go for a run.*

**Mike Held**  
Favorite thing about running: *Pizza, fresh, new, comfortable sneakers, and the cheers.*  
Choose to run for the JCC because: *The JCC rocks! It connected me with an elite team of runners, coaches (thanks, Joel!), and support services (thanks, Shelby!) I’ll need to get me home on race day.*  
Listens to: *Howard 100*
Favorite place to run: *Central Park*
Post-Marathon plan: *Rest.*

**Eric Levine**
Favorite thing about running: *Time alone and exercise.*
Choose to run for the JCC because: *I love the JCC and the friends we have made here.*
Listens to: *Rock music*
Favorite place to run: *The beach*
Post-Marathon plan: *Relax.*

**Sara Roberts**
Favorite thing about running: *It makes me feel really good, and prepping for the marathon makes me feel that I accomplish something every time I train.*
Choose to run for the JCC because: *It’s a community that I feel great about supporting.*
Listens to: *Podcasts!*
Favorite place to run: *Central Park*
Post-Marathon plan: *Take a long, hot bath and then celebrate with friends and family!*

**Maria Seidman**
Favorite thing about running: *It’s when I do my best thinking.*
Choose to run for the JCC because: *I want to support the good work the JCC does for body, mind, and soul.*
Listens to: *Spotify*
Favorite place to run: *West Side Highway*
Post-Marathon plan: *Sleep.*

For anyone who wants to be part of the JCC Marathon Cheering Squad, sign up in advance at https://jccmanhattan.org/marathon to register for a timeslot, or meet the squad on Fifth Avenue between 107th and 108th Streets. The JCC will have hats to keep supporters warm, plus many other fun JCC giveaways to spread pride for the organization.

**About the Marlene Meyerson JCC Manhattan**
Together with its community, the Marlene Meyerson JCC Manhattan creates opportunities for people to connect, grow, and learn within an ever-changing Jewish landscape. Located on 76th Street and Amsterdam Avenue, the JCC is a vibrant non-profit community center on the Upper West Side. The cornerstone of progressive programming in Manhattan, the JCC serves over 55,000 people annually through 1,200 programs each season that educate, inspire, and transform participants’ minds, bodies, and spirits. Since its inception, the JCC has been committed to serving the community by offering programs, classes, and events that reach beyond neighborhood boundaries, reaching people at all stages of their lives. Learn more at jccmanhattan.org.

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